



## Geven launches the new Economy Class Seat SuperEco

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**The SuperEco has been conceived to cater to the most basic and essential needs of the high-density cabin world, offering maximum comfort and living space within the most confined spaces, whilst keeping lowest weight, low cost of ownership and a simple and easy-to-maintain nature.**

Ideal for narrow-body high-density application, its simplicity and basic nature do nothing to diminish either the comfort or the fresh and young twist of this new Italian design seat.

Featuring a new benchmark weight of 7.9kg per pax, it optimizes comfort and superior living space due to an unparalleled shin and knee clearance.

Pitched at 28", the seat leaves space to an unexpected generous legroom thanks to the redesigned supporting structure.

This achievement is the result of Geven's multidisciplinary team approach. The cooperation between the R&D, Engineering and Operations departments, leads to an innovative, comfortable, lightweight and reliable seat model with full optimized operation and efficient production processes.

"We are proud of our team work, says Alberto Veneruso managing director at Geven. SuperEco's impressive shin and knee clearance paired with its low weight and excellent reliability, sets an unparalleled benchmark in the aircraft seating industry. With SuperEco, airlines will be able to offer maximum comfort and living space to passengers while contributing to green-sustainability efforts via reduced fuel consumption", adds Veneruso.

SuperEco also offers a range of optional features in order to fit the needs of different airlines. Among a variety of connectivity options and Power /USB Integration, customization options for dress covers, armrests and endbays are available.

Moreover, the large meal tray, and armrests which can be folded up and laid flush with the backrest, will make passenger experience on board even more enjoyable.

The optimized and significantly competitive price over the entire lifecycle, together with short lead time, will contribute to open a new scenario in the world of economy class seating.

Geven will soon announce the next generation models for economy, premium economy and business categories designed in partnership with PriestmanGoode.

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### **About Geven**

Geven is an aircraft seats and interiors supplier based in Naples, Italy. Reliability, dedication and professionalism make Geven an undisputed and renowned player in the circle of great leaders in the aircraft seating and interiors manufacturing industry. By constantly innovating, and refining engineering acumen and industrial progress Geven continues to grow.

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